

COLECO VISION



COLECOVISION™ VIDEO GAME SYSTEM & CARTRIDGES
COLECO GAME CARTRIDGES FOR THE ATARI™ VCS & INTELLIVISION™

COLECO
'82

**More^{for}
youⁱⁿ 82**

INTRODUCING

**COLECO
VISION**

**THE ULTIMATE
VIDEO GAME SYSTEM**



Introducing ColecoVision—the “state of the art” video game system! Now, and in the future, ColecoVision is revolutionary in three ways. Unsurpassed graphic resolution at an unusually low price point, superior game play control with realistic arcade-type controllers, and a remarkable expansion module capability insuring that ColecoVision will always be the state of the art video game system.

- Graphic resolution is what you see, the re-creation of reality. ColecoVision's graphic resolution is unsurpassed in sharpness and detail—but at an unusually low price. In other words, extraordinary quality priced far below its direct competition. The ColecoVision system re-creates all the action and excitement of the real game with incredible precision.
- But ColecoVision's superiority doesn't stop there. In the important area of player control of game action, ColecoVision again stands for “state of the art” technology. The heart of that technological breakthrough is the ColecoVision controller. It provides more precise control of game play than any other system. For the first time, players have the ability to change and control speed and position when-it-counts—during actual game play—with the unique roller controller. And, of course, there's also the 8 direction joy stick for full field movement, the push-button keyboard, which even lets you stop the action during game play, and 2 independent fire/action buttons for more interactive game play than the competition offers.
- ColecoVision is the most advanced video system for today and for tomorrow—because we've included another technological breakthrough—an “expansion module interface”—a window on the future that gives ColecoVision unique add-on capability so as new technology develops, it can be plugged into the system. In other words, we've made obsolescence obsolete. The first example is a remarkable conversion module available separately that transforms ColecoVision into the first video game system on the market that accepts competitive software. With conversion module #1, ColecoVision owners can enjoy the entire library of existing and future Atari VCS software. It also provides Atari VCS owners the opportunity to upgrade their hardware to ColecoVision without discarding their Atari software. And ColecoVision will soon include another conversion module—an advanced keyboard module, purchased separately, which will convert the system into a “state of the art” personal computer.
- High resolution software for ColecoVision will be equally advanced. The included cartridge with the ColecoVision purchase will be Donkey Kong™, the hottest current arcade game on the market. This cartridge, with its popular licensed game play and arcade quality graphics, is representative of the type of high resolution graphics and exciting game play that will be offered in all ColecoVision cartridges. The extensive new line of exclusive licensed ColecoVision cartridges includes arcade games, sports games, strategy games and play and learn cartridges.

ColecoVision's got everything it takes to be THE video game system of the 1980's!



WITH
DONKEY KONG™
CARTRIDGE INCLUDED



Revolutionary ColecoVision controllers feature 12 function keyboard, roller controller for speed control, and pause button.



ColecoVision graphic resolution and detail is comparable to arcade game quality.



Conversion module #1 (available separately) makes it possible for ColecoVision owners to play current and future Atari VCS game cartridges.



Broad range of ColecoVision high resolution cartridges include exclusive licenses in arcade, sports, fantasy, gaming, play & learn and



PRESENTS

HIGH RESOLUTION VIDEO GAME CARTRIDGES



ARCADE GAME SERIES

FOR USE IN
**COLECO
VISION**
VIDEO GAME SYSTEM



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PRESENTS

HIGH RESOLUTION VIDEO GAME CARTRIDGES

2437



2438



STRATEGY GAME SERIES

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PRESENTS

HIGH RESOLUTION VIDEO GAME CARTRIDGES

2441



*Includes sensory playing board,
game pieces and overlays*

FANTASY GAME SERIES

FOR USE IN
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HIGH RESOLUTION VIDEO GAME CARTRIDGES



ARCADE GAME SERIES

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PRESENTS

HIGH RESOLUTION VIDEO GAME CARTRIDGES



GAMING SERIES

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HIGH RESOLUTION VIDEO GAME CARTRIDGES

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2436



2422



SPORTS GAME SERIES

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PRESENTS

HIGH RESOLUTION VIDEO GAME CARTRIDGES

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PLAY & LEARN SERIES

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PRESENTS

HIGH RESOLUTION VIDEO GAME CARTRIDGES

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ACTION GAME SERIES

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HIGH RESOLUTION VIDEO GAME CARTRIDGES

FOR
INTELLIVISION™
BY MATTEL ELECTRONICS



- Authentic versions of the most popular arcade games & other popular licensed cartridges — & only available from Coleco
- National T.V. support
- First shipments — 3rd Qtr., 1982
More to Come

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VIDEO COMPUTER SYSTEM



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